普鲁斯特是个神经学家

艺术与科学的交融

PROUST WAS A NEUROSCIENTIST

[美] 乔纳·莱勒（Jonah Lehrer）◎著
庄云路◎译

湛庐文化
心视界
浙江人民出版社

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PROUST WAS A NEUROSCIENTIST

Wallace Stevens

[illegible]·[illegible]

[illegible]

William James

[illegible]·[illegible]

[illegible]

□□

[illegible]

[illegible]“[illegible]”[illegible]

[illegible][1][illegible]*Swann’s Way*[illegible]“[illegible]”[illegible]

“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]

[illegible]“[illegible]”[illegible]

[illegible]——[illegible][2][illegible][3][illegible][4][illegible]

[illegible]·[illegible]“[illegible]”[illegible]·[illegible][5][illegible]·[illegible][6][illegible]·[illegible][7][illegible]·[illegible][8][illegible]

[illegible]19[illegible]——[illegible]·[illegible]·[illegible]“[illegible]”[illegible]

[illegible]——[illegible]

[illegible]·[illegible][9][illegible]·[illegible][10][illegible]·[illegible][11][illegible]

[illegible]·[illegible][12][illegible]·[illegible][13][illegible]·[illegible][14][illegible]

[illegible]20[illegible]——[illegible]reductionism[illegible]“[illegible]”[illegible]

[illegible]——[illegible]

[illegible]visual cortex[illegible]·[illegible][15][illegible]

[illegible]“[illegible]”[illegible]synaptic space[illegible][16][illegible]“[illegible]”[illegible]

[illegible]

[illegible]——[illegible]

---

[1] [illegible]·[illegible] [illegible]Marcel Proust[illegible]15[illegible]*La Recherche Du Temps Perdu*[illegible]——[illegible]

[2] [illegible]·[illegible] [illegible]Walt Whitman[illegible]19[illegible]“[illegible]”[illegible]——[illegible]

[3] [illegible]·[illegible]George Eliot[illegible]19[illegible]——[illegible]

[4] [illegible]·[illegible] [illegible]Virginia Woolf[illegible] [illegible]——[illegible]

[5] [illegible]·[illegible]Paul Cezanne[illegible]“[illegible]”[illegible]——[illegible]

[6] [illegible]·[illegible]Auguste Escoffier[illegible]19[illegible]——[illegible]

[7] [illegible]·[illegible]Igor Stravinsky[illegible]——[illegible]

[8] □□□□·□□□□Gertrude Stein□□□□□□□□□□□□□□□ □□□□□□□*Three Lives*□□□□□□□□□□□*The Making of Americans*□□□□□□□□□□□□□20□□□□□□□□□□□□□□□□——□□□

[9] □□·□□□□Henri Bergson□□——□□□

[10] □□□·□□□□Camille Pissarro□□□□□□□□□□□□□□□□□□□□□□□□□□——□□□

[11] □□□·□□□□James Joyce□□□□□□□□□□□20□□□□□□□□□□□□□□□□□□□□□□*Dubliners*□□□□□□□□□*Ulysses*□□□——□□□

[12] □□□·□□□C.P. Snow□□□□□□□□□□1956□□□□□□□□□□□□□*Newstatesman*□□□□□□□□□□□□□□*The Two Cultures*□□□□□□□□□□□——□□□

[13] □□□·□□□□□James Maxwell□ □ □□□□□□□□□□□□□□□□□——□□□

[14] □□·□□□□William James□□□——□□□

[15] □□·□□□□□Noam Chomsky□□□□□□□□□□–□□50□□□□□□□□□□□□□□□——□□□

[16] □□□——□□□

Proust Was a Neuroscientist

01

感觉的物质基础

“自由体诗人”沃尔特·惠特曼

Henry David Thoreau

亨利·戴维·梭罗

诗人写下的正是他身体的历史。

[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]《*Leaves of Grass*》[illegible]——“[illegible]”[1][illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

Was somebody asking to see the soul?

See, your own shape and countenance . . .

Behold, the body includes and is the meaning, the main

Concern, and includes and is the soul

[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]“[illegible][2][illegible]*New York Herald*[illegible]”[illegible]

[illegible]“[illegible]19[illegible]‘[illegible]’[illegible]”[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]——[illegible]“[illegible]”

[illegible]·[illegible]Antonio Damasio[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]Pornographic utterance[illegible]

[illegible]·[illegible]Rene Descartes[illegible]19[illegible]being[illegible]

[illegible]phrenology[illegible]19[illegible]·[illegible]Franz Gall[illegible]

[illegible]19[illegible]27[illegible]

[illegible]temporal ridge[illegible]

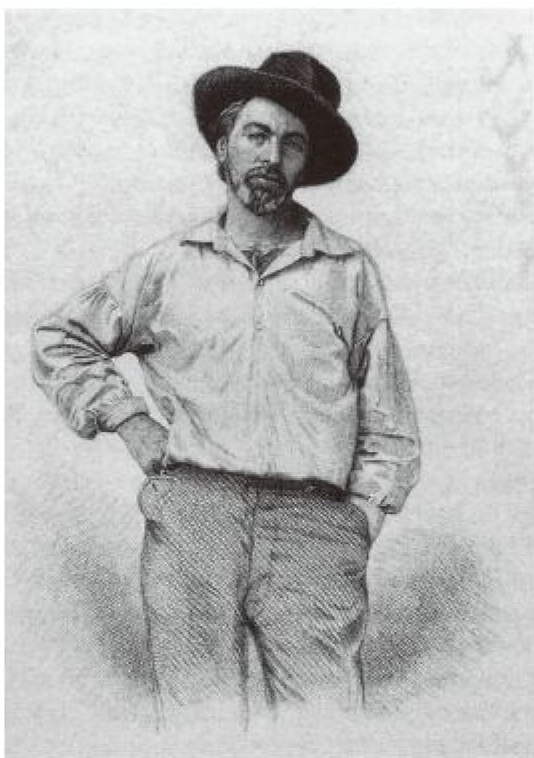
[illegible]19[illegible][3][illegible]·[illegible]Oliver Holmes[illegible][4][illegible]“[illegible]”[illegible]

[illegible][5][illegible]“[illegible]……[illegible]Mr. Fowler[illegible]”[illegible]Fowler and Wells[illegible]“[illegible]”[illegible][6][illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”

[illegible]

[illegible]

[illegible] Nature [illegible]



[illegible]1854[illegible]7[illegible]

[illegible] *Self-Reliance* [illegible]

Bacchus Satyr ”

[7] “

”

1842

Essays *Aurora*

“ ” ——

“ ‘ ’ ”

10

Brooklyn Eagle *Freeman*

The Fulton Ferry

—— “

” [8] “

”

——

“

” “

‘ ’ ”

“ ”

“sheath’d hooded sharp-tooth’d touch”

[9]

“unloosing” “preluding” “unreeling”[10]

[11]

[illegible]“[illegible]”[illegible]——[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

I am the poet of the body

And I am the poet of the soul

I go with the slaves of the earth equally with the masters

And I will stand between the masters and the slaves,

Entering into both so that both shall understand me alike.

[illegible]“[illegible]”[illegible]1855[illegible]“[illegible]”——[illegible]“[illegible]”——[illegible]“[illegible]”[illegible]“[illegible]”[illegible]95[illegible]“[illegible]”[illegible]

> [illegible]……[illegible]

[illegible]*Tribune*[illegible]1960[illegible]*Enfans*

d’Adam[illegible]*From Pent-up Aching Rivers*[illegible]*I Am He that Aches with Love*[illegible]*O Hymen! O Hymenee*![illegible]“[illegible]”[illegible]

[illegible]——[illegible]“[illegible]”[illegible]“[illegible]”[illegible]*A Backwards Glance over Traveled Roads*[illegible]“[illegible]”[illegible]“[illegible]”[illegible]——[illegible] “[illegible]”[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]*I Sing the Body Electric*[illegible]

> [illegible]
>
> [illegible]
>
> [illegible]
>
> O my body! I dare not desert the likes of you in other men
>
> and women, nor the likes of the parts of you,
>
> I believe the likes of you are to stand or fall with the likes
>
> of the soul, (and that they are the soul,)
>
> I believe the likes of you shall stand or fall with my
>
> Poems, and that they are my poems.

[illegible]“[illegible]

[illegible]”[illegible]

[illegible]

1862[illegible]Battle of Fredericksburg[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]“[illegible]80 000 ~ 100 000[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]*Specimen Days*[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]‘[illegible]’[illegible]……[illegible]”

[illegible]“[illegible]”[illegible]*Drum Taps*[illegible]

[illegible]

From the stump of the arm, the amputated hand

I undo the clotted lint, remove the slough , wash off the matter and blood,

Back on his pillow the soldier bends with curv’d neck and side-falling head,

His eyes are closed, his face pale, he dares not look on the bloody stump.

[illegible]——[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]

[illegible]·[illegible]·[illegible]Silas Weir Mitchell[illegible]“[illegible]”[illegible]1878[illegible]“[illegible]”[illegible]·[illegible]·[illegible]15[illegible]

[illegible]·[illegible]Battle of Gettysburg[illegible]·[illegible]“[illegible]”[illegible]sensory ghosts[illegible]“[illegible]”[illegible]

[illegible]·[illegible]·[illegible]Herman Melville[illegible]·[illegible]12[illegible]*Moby-Dick*[illegible]Ahab[illegible]108[illegible]——“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]?”

[illegible]·[illegible]1864[illegible]·[illegible]

[illegible]

[illegible]·[illegible][12]1866[illegible]*The Atlantic Monthly*[illegible]·[illegible]*The Case of George Dedlow*[illegible]·[illegible]Battle of Chickamauga[illegible]

[illegible]——[illegible]“[illegible]”[illegible]·[illegible]“[illegible]”[illegible]·[illegible]“[illegible]……[illegible]”[illegible]

[illegible]·[illegible]*Song of Myself*[illegible]“[illegible]”[illegible]

> [illegible]
>
> [illegible]
>
> [illegible]
>
> Of physiology from top to toe I sing
>
> not physiognomy alone nor brain alone is worthy for the
>
> Muse, I say the form complete is worthier far.

[illegible]·[illegible]·[illegible]·[illegible]1887[illegible]*The Consciousness of Lost Limbs*[illegible][13][illegible]·[illegible]“[illegible]”[illegible]“[illegible]

[illegible]”[illegible]·[illegible]
[illegible]——[illegible]
[illegible]“[illegible]”[illegible]·[illegible]“[illegible]
[illegible]”[illegible]·[illegible]Henry James[illegible]
[illegible]“[illegible]”[illegible]

[illegible]

[illegible]·[illegible]——[illegible]“[illegible]”

[illegible]·[illegible]“[illegible]”[illegible]·[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]……[illegible]”[illegible]

[illegible]·[illegible]1842[illegible]“[illegible]”[illegible]·[illegible]——[illegible]·[illegible]

[illegible]·[illegible]·[illegible]·[illegible]19[illegible]“[illegible]”[illegible]“[illegible]”[illegible]·[illegible]“[illegible]”[illegible]

[illegible]·[illegible]1875[illegible]·[illegible]“[illegible]”[illegible]·[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]·[illegible]

[illegible]·[illegible]*The Principles of Psychology*[illegible]“[illegible]”[illegible]·[illegible]

[illegible]（pluriverse）[illegible]

[illegible]“[illegible]”。[14][illegible]

“[illegible]”[illegible]30[illegible]1884[illegible]《What Is Emotion?》[illegible]

[illegible]

[illegible]

[illegible]——“[illegible]”[illegible]·[illegible]“[illegible]”[illegible]etiology of feeling[illegible]body loop[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]——[illegible]——[illegible]

[illegible]——[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]as-if body loop[illegible]

[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]——[illegible]2 000[illegible]

[illegible]

[illegible]100[illegible]1 250[illegible]50[illegible]

[illegible]50[illegible]80[illegible]

[illegible]“[illegible]”[illegible][15][illegible]“[illegible]”[illegible]10[illegible]“[illegible]”[illegible]40[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”

[illegible]“[illegible]”[illegible]“[illegible]/[illegible]‘[illegible]’[illegible]/[illegible]”



1891[illegible]·[illegible]·[illegible]Thomas Eakins[illegible]

[illegible]·[illegible]Michel Montaigne[illegible][16][illegible]“[illegible]”[illegible]——[illegible]——[illegible]“[illegible]”[illegible]

[illegible]·[illegible]Randall Jarrell[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]1892[illegible]——[illegible]·[illegible]death mask[illegible]1/8[illegible]

[illegible]——[illegible]“[illegible]”[illegible]

[illegible]——[illegible]

[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]

Come, said my soul,

Such verses for my Body let us write, (for we are one).

[illegible]——[illegible]

---

[1] [illegible]1991[illegible]——[illegible]

[2] [illegible]*Bhagvat Ghita*[illegible]700[illegible]——[illegible]

[3] [illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[4] [illegible]·[illegible]Oliver Holmes[illegible]1897[illegible]*The Path of the Law*[illegible]——[illegible]

[5] [illegible]“[illegible]”

[6] [illegible]·[illegible]Mark Twain[illegible]·[illegible]Allan Poe[illegible]·[illegible]

[7] [illegible]

[8] [illegible]Side-Wheeler[illegible]——[illegible]

[9] [illegible]29[illegible]“[illegible]”[illegible]——[illegible]

[10] “unloosing” [illegible] “preluding” [illegible] “unreeling” [illegible] “loose” [illegible] “prelude” [illegible] “reel” [illegible]——[illegible]

[11] “[illegible]……”

[12] [illegible]·[illegible]·[illegible]*Hugh Wynne*[illegible]

[13] [illegible]30[illegible]1917[illegible]J. Babinski[illegible]·[illegible]·[illegible]·[illegible]

[14] [illegible]·[illegible]*The Will to Believe*[illegible]·[illegible]“[illegible]……[illegible]”[illegible]·[illegible]·[illegible]David Hume[illegible]——“[illegible]”[illegible]

[15] [illegible]·[illegible]Luigi Galvani[illegible]1786[illegible]1875[illegible]20[illegible]·[illegible]Richard Caton[illegible]

[16] [illegible]Montaigne[illegible]16[illegible]*Les Essais de Michel de Montaigne*[illegible]——[illegible]

Proust Was a Neuroscientist

02

自由的生物学解释

“英国心理小说先驱”
乔治·艾略特

Jane Austen

简·奥斯汀

人们在诉说一些隐私时，很少会将整个事情说出来，很少有一点也不掩盖的或者一点也不被误会的。

[illegible]·[illegible]1819[illegible]·[illegible]·[illegible]（Mary Anne Evans[illegible]·[illegible]·[illegible]Mary Ann Evans[illegible]·[illegible]Marian Evans[illegible]·[illegible]·[illegible]Marian Evans Lewes[illegible]·[illegible]·[illegible] （Mary Ann Cross[illegible]·[illegible]1850[illegible]17[illegible]·[illegible]*The Sad Fortunes of the Reverend Amos Barton*[illegible]·[illegible]

[illegible]1872[illegible]*Middl-emarch*[illegible]“[illegible]——[illegible]”[illegible]“[illegible]”[illegible]·[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]19[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]

[illegible]·[illegible]Auguste Comte[illegible][1][illegible]“[illegible]”[illegible]bell curve[illegible]

[illegible]

[illegible][2][illegible]

[illegible]–[illegible]·[illegible]Pierre-Simon Laplace[illegible][3][illegible]“[illegible]”[illegible]Probability theory[illegible]——[illegible]

[illegible]

[illegible]

[illegible]*Essai sur les Probabilites*[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”（Social Physics）。

[illegible]“[illegible]”[illegible]——[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]……[illegible]”。

[illegible]1852[illegible]·[illegible]（William Thomson）[4][illegible][5][illegible]——[illegible]

[illegible]James Maxwell[illegible]electromagnetism[illegible]Principles of clour photography[illegible]kinetic theory of gases[illegible]



1865[illegible]·[illegible]·[illegible]Paul Adolph Rajon[illegible]·[illegible]·[illegible]Sir Frederick William Burton[illegible]·[illegible]

[illegible]“[illegible]”[illegible]

[illegible]

[illegible]·[illegible]·[illegible]Herbert Spencer[illegible]“[illegible]”[illegible]survival of the fittest[illegible]“[illegible]”——“[illegible]”[illegible]“[illegible]”

[illegible]“[illegible]”[illegible]“[illegible]”[illegible][6][illegible]“[illegible]”[illegible]

[illegible]——“[illegible]……[illegible]……[illegible]”[illegible]“[illegible]”[illegible]·[illegible]·[illegible]George Henry Lewes[illegible]

[illegible]Social Darwinist[illegible]——[illegible]Agnes[illegible]

[illegible]“[illegible]”“[illegible]‘[illegible]’[illegible]‘[illegible]’[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]——[illegible]

[illegible]19[illegible]Skeptic[illegible]1855[illegible]*The Life of Goethe*[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]*The Problems of Life and Mind*[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]·[illegible]*Daniel Deronda*[illegible]“[illegible]‘[illegible]’[7][illegible]”[illegible]“[illegible]”[illegible]·[illegible]“[illegible]”[illegible]

[illegible]——[illegible]·[illegible]Gwendolen Harleth[illegible]“[illegible]”[illegible]

[illegible]“[illegible]
[illegible]”

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]（Grandcourt）[illegible]——[illegible]“[illegible]”[illegible]——[illegible][8]

[illegible]·[illegible]“[illegible]”[illegible]《*On the Origin of Species*》[illegible]1859[illegible][9][illegible]（genetic mutations）——[illegible]（“saltations”）[illegible]

[illegible]“[illegible]”[illegible]——[illegible]“[illegible]”

[illegible]——[illegible]——“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]（Alfred Tennyson）[illegible]《*In Memoriam*》[illegible]——“[illegible]”。

[illegible]“[illegible]”[illegible]·[illegible]Dorothea Brooke[illegible]·[illegible]Edward Casaubon[illegible]*Key to All Mythologies*[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]·[illegible]Tertius Lydgate[illegible]“[illegible]”[illegible]primitive tissue of life[illegible][10][illegible]“[illegible]——[illegible]”[illegible]

[illegible]·[illegible]Will Ladislaw[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]·[illegible]“[illegible]”[illegible]“[illegible]”[illegible]19[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]“[illegible]‘[illegible]’[illegible]‘[illegible]’[illegible]”

[illegible]

[illegible]“[illegible]——[illegible]”[illegible]“[illegible]”[illegible]·[illegible]Jane Austen[illegible]·[illegible]Elizabeth Bennet[illegible]“[illegible]”[illegible]

[illegible]——[illegible]Thomas Huxley[illegible]“[illegible]”[illegible]

[illegible]20[illegible]

[illegible]·[illegible]Pasko Rakic[illegible]1980[illegible]12[illegible]radioactive thymidine[illegible]“[illegible]”[illegible]1985[illegible]*Limits of Neurogenesis in Primates*[illegible]“[illegible]”[illegible]

[illegible]——[illegible]·[illegible]Karl Popper[illegible]“[illegible]”[illegible]*falsified*[illegible]

1989[illegible]·[illegible]Bruce McEwen[illegible]·[illegible]Elizabeth Gould[illegible]stress hormones[illegible][11][illegible]——[illegible]

[illegible]——[illegible]27[illegible]1962[illegible]·[illegible]Joseph Altman[illegible]——[illegible]

[illegible]10[illegible]·[illegible]Michael Kaplan[illegible]

[illegible]——[illegible]·[illegible]Fernando Nottebohm[illegible]1%[illegible]“[illegible]”[illegible]“[illegible]”

[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]*Structure of Scientific Revolutions*[illegible]·[illegible]Thomas Kuhn[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]

[illegible]8[illegible]——[illegible]30[illegible]

[illegible]1998[illegible][12][illegible]

[illegible]——[illegible]——[illegible]4[illegible]

[illegible]——[illegible]

[illegible]——[illegible]“[illegible]”[illegible]

[illegible]

[illegible]·[illegible]James Watson[illegible]·[illegible]Francis Crick[illegible]1953[illegible]DNA[illegible]nucleic acids[illegible]weak hydrogen bonds[illegible]base pair[illegible]A[illegible]T[illegible]C[illegible]G[illegible]

[illegible]DNA[illegible]“[illegible]”[illegible]Central Dogma[illegible]——DNA[illegible]RNA[illegible]“[illegible]”[illegible]DNA[illegible]“‘[illegible]’[illegible]DNA[illegible]”[illegible]·[illegible]Richard Dawkins[illegible]*The Selfish Gene*[illegible]“[illegible]——[illegible]”[illegible]

[illegible]1990[illegible]27[illegible]

[illegible]DNA[illegible]*Finnegans Wake*[illegible][13][illegible]9 000[illegible]DNA[illegible]100 000[illegible]30[illegible]95%[illegible]DNA[illegible]“[illegible]”——[illegible]

[illegible]

[illegible]DNA[illegible]“[illegible]‘[illegible]’[illegible]”

[illegible]DNA[illegible]GTAAGT[illegible]“[illegible]”[illegible]Spacer[illegible]DNA[illegible]42%[illegible]98.7%[illegible]

[illegible]“[illegible]”[illegible]

[illegible]

[illegible]DNA[illegible]——[illegible]B[illegible][14][illegible]·[illegible]Mriganka Sur[illegible]·[illegible]Michael Merzenich[illegible]“[illegible]”[illegible][15]

[illegible]DNA[illegible]——DNA[illegible]

[illegible]

[illegible]DNA[illegible]·[illegible]“[illegible]”[illegible]

[illegible]

DNA[illegible]·[illegible]Bob Dylan[illegible]"[illegible]" [illegible]——[illegible]

1968[illegible]Motoo Kimura[illegible]"[illegible]"[illegible]neutral theory[illegible]"[illegible]"[illegible]20[illegible]60[illegible]——[illegible]DNA[illegible]100[illegible]DNA[illegible]"[illegible]"[illegible]

[illegible]——[illegible]Genetic Drift[illegible]DNA[illegible][16][illegible]

[illegible]DNA[illegible]——[illegible]

2002[illegible]*Stochastic Gene Expression in a Single Cell*[illegible]·[illegible]Michael Elowitz[illegible]"[illegible]"[illegible]"[illegible]"[illegible]DNA[illegible]

[illegible]“[illegible]”[illegible]

[illegible]——[illegible]——[illegible]DNA[illegible]prokaryote[illegible]

[illegible]“[illegible]”[illegible]developmental noise[illegible][17][illegible]

[illegible]·[illegible]Fred Gage[illegible]retrotransposon[illegible]——[illegible]“[illegible]”[illegible]DNA[illegible]80%[illegible]

[illegible]“[illegible]”[illegible]DNA[illegible]MRI machine[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]DNA[illegible]——[illegible]·[illegible]

[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]·[illegible]1856[illegible]“[illegible]”[illegible]——[illegible]

[illegible]——[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”1875[illegible]“[illegible]”

[illegible]“[illegible]”[illegible]——[illegible]

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[1] [illegible]·[illegible]——[illegible]

[2] [illegible]“[illegible]”

[3] [illegible]6[illegible]“[illegible]”[illegible]

[4] [illegible]·[illegible]Kelvin[illegible] K[illegible]“[illegible]”[illegible]——[illegible]

[5] [illegible]shāng[illegible]——[illegible]

[6] [illegible]“[illegible]”[illegible]“[illegible]”

[illegible]·[illegible]“[illegible]—— [illegible]……[illegible]”

[7] [illegible]necessitarianism[illegible]determinism[illegible]19[illegible]

[8] [illegible]

[9] [illegible]chanciness[illegible]“[illegible]”[illegible]random[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[10] [illegible]Kew Garden[illegible]“[illegible]”[illegible] “[illegible]”[illegible]

[11] [illegible]Hippocampus[illegible]——[illegible]

[12] [illegible]

[13] [illegible]·[illegible]——[illegible]

[14] B[illegible]B[illegible]——[illegible]

[15] [illegible]IQ[illegible]4[illegible]6[illegible]“[illegible]”[illegible]IQ[illegible]77[illegible]——[illegible]9[illegible]IQ[illegible]IQ[illegible]IQ[illegible]92[illegible]IQ[illegible]20%[illegible]IQ[illegible]98[illegible]IQ[illegible]

[16] [illegible]——[illegible]1872[illegible]“[illegible]‘[illegible]’[illegible]”

[17] [illegible]

Proust Was a Neuroscientist

03

味觉的本质

“西厨之王”奥古斯特·埃科菲

M.F.K. Fisher

M.F.K. 费希尔

其实是这样的……当我书写饥饿感的时候，写的其实是爱与对爱的渴求，写的是温暖以及对温暖的爱与渴求……而后，温暖、富足以及真真切切的饥饿感就会得到满足……一切都合为了一体。

[illegible]·[illegible][1]
[illegible]

[illegible]——[illegible]——[illegible]“[illegible]”[illegible]pot-au-feu[illegible]1903[illegible]*Guide Culinaire*[illegible]“[illegible]”[illegible]——[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]——[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]Cesar Ritz[illegible]

[illegible]——[illegible]Maillard[illegible][2][illegible][3][illegible]“fronde”[illegible]

[illegible]

[illegible]20[illegible]——[illegible]pagnole sauce[illegible]“[illegible]”[illegible]Veronique[illegible]“[illegible]”[illegible]·[illegible]·[illegible]–[illegible]Jean-Anthelme Brillat-Sararin[illegible][4][illegible]——[illegible]

[illegible]Brown Stock[illegible]“[illegible]”[illegible][5][illegible]12[illegible]

[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]umami[illegible][6][illegible]“[illegible]”[illegible]$C_5H_9NO_4$[illegible]“[illegible]”[illegible]——[illegible]

Tournedos Rossini —— 1907 Kikunae Ikeda Dashi 797

——“ ” *Journal of the Chemical Society of Tokyo*

“ ” “ ”

! “MSG”

4 “ ” “ ” “ ” *Timaeus* *De Anima*

19

[illegible] 20 [illegible] “[illegible]” [illegible]

[illegible] “[illegible]” [illegible] Parmesan cheese [illegible]

[illegible] —— [illegible] “[illegible]”[7] [illegible] —— [illegible]

[illegible][8] [illegible] 100 [illegible] 1 750 [illegible]

[illegible] 100 [illegible] 1 200 [illegible]

[illegible]

[illegible]——[illegible]“[illegible]”[illegible]——[illegible]“[illegible]”[illegible]

[illegible]

[illegible]90[illegible]umami receptor[illegible]2000[illegible]2002[illegible][9]

[illegible]

[illegible]40[illegible]10[illegible]

[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]–[illegible]·[illegible]Marie-Antoine Careme[illegible]Talleyrand[illegible][10][illegible]pieces montees[illegible]“[illegible]”[illegible]19[illegible]*service a la francaise*[illegible]

[illegible]*service a la russe*[illegible]—— [illegible]——[illegible]

[illegible][11][illegible]a la minute[illegible]

[illegible]——[illegible]“[illegible]”

[illegible]“[illegible]”[illegible]

[illegible]90%[illegible]

[illegible]——[illegible]

[illegible]

[illegible]——[illegible]10 000[illegible]100 000[illegible]——[illegible]3%[illegible]

[illegible]DNA[illegible]350[illegible]“[illegible]”[illegible]

[illegible]·[illegible]Richard Axel[illegible]

[illegible]

[illegible] demi-glace [illegible]

[illegible]

[illegible]

[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]Quarter Pounder[illegible][12][illegible]

[illegible]——[illegible]

[illegible]——[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]——[illegible]

[illegible]Limoges[illegible]18[illegible]“[illegible]”[13]

[illegible]“[illegible]”[illegible]

……

2001 · Frederic Brochet 57 “ ” “ ” “ ”

Grand Cru vin du table “ ” “ ” 40 12

“ ” —— “ ” “ ”

——

[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]——[illegible]“[illegible]”[illegible]

[illegible]·[illegible]Donald Davidson[illegible]“[illegible]”[illegible]“[illegible]”[illegible]·[illegible]“[illegible]”[illegible]

[illegible]·[illegible]Robert Parker[illegible][14][illegible]10[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]androstenone[illegible][15][illegible]1/10[illegible]

[illegible]——[illegible]

——[illegible]

[illegible]The Savoy London[illegible]——[illegible]4[illegible]——[illegible]“[illegible]”[illegible]——[illegible]

[illegible]1903[illegible]——[illegible]

[illegible]“[illegible]”[illegible]

[illegible]600[illegible]·[illegible]Mario Batall[illegible]“[illegible]”[illegible]

[1] [illegible]Antoine-Laurent Lavoisier[illegible]——[illegible]

[2] [illegible]——[illegible]

[3] [illegible]——[illegible]

[4] [illegible]·[illegible]·[illegible]–[illegible]*The Physiology of Taste*[illegible]——[illegible]

[5] [illegible]——[illegible]

[6] [illegible]4[illegible]“Umami”[illegible]“umami”[illegible]

[7] [illegible]“[illegible]”[illegible]·[illegible]Jeffrey Steingarten[illegible]*It Must've Been Something I Ate*[illegible]

[8] [illegible]“[illegible]”[illegible]“glutamate”[illegible]“glutavene”[illegible]

[9] [illegible]2002[illegible]VR_1[illegible]——[illegible]VR_1[illegible]VR_1[illegible]

[10] [illegible]——[illegible]

[11] [illegible]“les petits vol-au-vents a la Nelse”[illegible]20[illegible]4[illegible]2[illegible]10[illegible]20[illegible]

[12] [illegible]“[illegible]”[illegible]“1/4”[illegible]——[illegible]

[13] 18[illegible]Pope Gregory Ⅲ[illegible]“[illegible]”[illegible]——[illegible]

[14] [illegible]·[illegible]“[illegible]”[illegible]——[illegible]100[illegible]——[illegible]

[15] [illegible]——[illegible]

Proust Was a Neuroscientist

04

记忆的途径

“意识流文学先驱”
马塞尔·普鲁斯特

夏尔·波德莱尔

一件大家具，负债表塞满抽屉，
还有旧账单、情书、照片、收据、诉状，
发辫中的头发，
可秘密没我愁苦的大脑里多。
这是一座金字塔，巨大的坟墓，
死人比公共墓坑里还要拥挤。
——我是座连月亮都厌恶的坟地。

[illegible]·[illegible]

[illegible]*Remembrance of Things Past*[illegible]C. K.[illegible]·[illegible]C. K. Scott Moncrieff[illegible]——[illegible]*The Stalactite of the Past*[illegible]*Reflections in the Patina*[illegible]*Lingered Over Days*[illegible]*Visit from a Past That Lingers On*[illegible]*A La Recherché du Temps Perdu*[illegible]1992[illegible]D. J. [illegible] [illegible]D. J. Enright[illegible]*In Search of Lost Time*[illegible]

[illegible]“[illegible]”[illegible]30[illegible]“[illegible]”——[illegible]

[illegible]——[illegible]“[illegible]”[illegible]—— [illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]

[illegible]

[illegible]356[illegible]·[illegible]“[illegible]”[illegible]

[illegible]——[illegible]——[illegible]“[illegible]”[illegible]“[illegible]”[illegible]



1892[illegible]-[illegible]·[illegible]Jacqu-es Emile Blanche[illegible]·[illegible]

[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]……[illegible]”[illegible]

[illegible]·[illegible][1][illegible]“[illegible]”[illegible][2][illegible]*Creative evolution*[illegible]——[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]——19[illegible]“[illegible]‘[illegible]’[illegible]‘[illegible]’[illegible]realist[illegible]”[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]——[illegible]“[illegible]”[illegible]madeleine[illegible]“[illegible]”[illegible]

[illegible]

[illegible]

[illegible]

[illegible]——[illegible]——[illegible]

[illegible]1911[illegible]“[illegible]”[illegible]

[illegible]

[illegible]·[illegible]Rachel Herz[illegible]*Testing the Proustian Hypothesis*[illegible]thalamus[illegible]

[illegible][3][illegible]“[illegible]”[illegible]“[illegible]Combray[illegible]”[illegible]

[illegible]?[illegible]

[illegible]“[illegible]——[illegible]”[illegible]

[illegible]——[illegible]

[illegible]

[illegible]——[illegible]lime-flower tea[illegible]“[illegible]——[illegible]……”[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]

[illegible]Albertine[illegible]“[illegible]”[illegible]·[illegible]Jacques Riviere[illegible]“[illegible]”[illegible]

[illegible]

[illegible]“[illegible]”[illegible]nervous hysterias[illegible]——[illegible]“[illegible]”[illegible]

[illegible]20[illegible]

[illegible]

[illegible]1906[illegible]·[illegible]–[illegible]Santiago Ramony Cajal[illegible]“[illegible]”[illegible][4][illegible]—— [illegible]20[illegible]50[illegible]“[illegible]”[illegible]·[illegible]Joseph Conrad[illegible]——[illegible]

[illegible][5][illegible]——[illegible]

[illegible]2000[illegible]·[illegible]Karim Nader[illegible]·[illegible]Glenn Shafe[illegible]·[illegible]Joseph LeDoux[illegible]

[illegible]45[illegible]

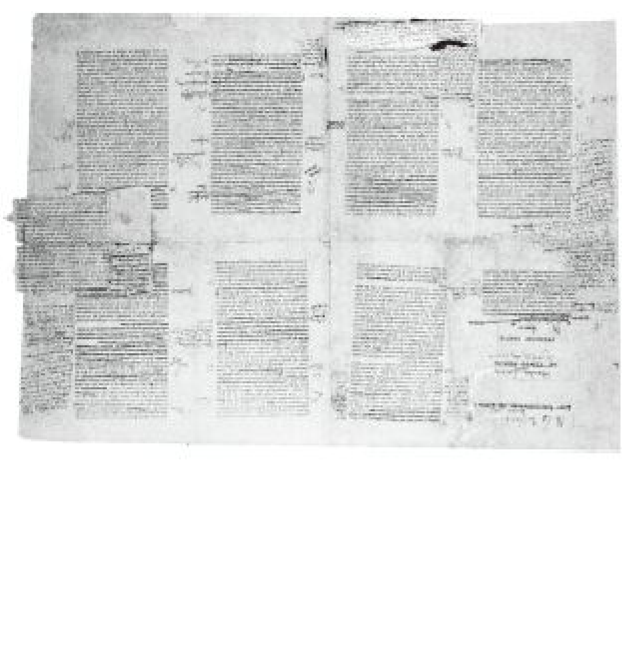
[illegible][6]

[illegible]

[illegible] reconsolidation [illegible] “[illegible]” Nachtraglichkeit [illegible] “[illegible]” retroactivity [illegible] —— [illegible] “[illegible]” [illegible]

[illegible] —— [illegible] “[illegible]” [illegible]

[illegible] · [illegible] · [illegible] Charles Augustin Sainte-Beuve [illegible] —— [illegible] 50 [illegible] 125 [illegible] · [illegible] Alfred Agnostelli [illegible] —— [illegible]



[illegible]

[illegible]Celeste[illegible]

[illegible]

[illegible]2002[illegible]“[illegible]”[illegible]

[illegible]58[illegible]——[illegible]“[illegible]”[illegible]——[illegible]

[illegible]——[illegible]“[illegible]”[illegible]3 000[illegible][7][illegible]Ruskin[illegible]

> [illegible]

[illegible]*Time Regained*[illegible]

[illegible]“[illegible]……[illegible]![illegible]!”

[illegible]——[illegible]

[illegible]

[illegible]——[illegible]——[illegible]

[illegible]6[illegible]

[illegible]moments bienheureux[illegible]

[illegible]“[illegible]”[illegible]——[illegible]

[illegible]

[illegible]——[illegible]

[illegible]2003[illegible]*Cell*[illegible]·[illegible]Dr. Kausik Si[illegible]·[illegible]Eric Kandel[illegible]“[illegible]”[illegible]synaptic mark[illegible]

[illegible]——[illegible]“[illegible]”[illegible]14[illegible]

[illegible]——[illegible]（dendritic branches）[illegible]

[illegible][8][illegible]——[illegible]

[illegible]（mRNA）[illegible]mRNA[illegible]mRNA[illegible]mRNA[illegible]“[illegible]”[illegible]（Cytoplasmic polyadenylation element binding protein，[illegible]CPEB）

[illegible]CPEB[illegible]——[illegible]CPEB[illegible]CPEB[illegible]

[illegible]CPEB[illegible]CPEB[illegible]——[illegible]CPEB[illegible]

[illegible]CPEB[illegible]“[illegible]”[illegible]CPEB[illegible]——[illegible]DNA[illegible]Q[illegible]

QQQLQQQQQBQLQQQQ

[illegible]——[illegible]prion[illegible]

[illegible]neurodegener-ative disease[illegible][9][illegible]DNA[illegible]

[illegible]CPEB[illegible]CPEB[illegible]——[illegible]——[illegible]serotonin[illegible]dopamine[illegible]CPEB[illegible]

[illegible]CPEB[illegible]CPEB[illegible]mRNA[illegible]——[illegible]CPEB[illegible]CPEB[illegible]

[illegible]CPEB[illegible]——[illegible]

[illegible]——[illegible]CPEB[illegible]

[illegible]CPEB[illegible]——[illegible]CPEB[illegible]CPEB[illegible]

[illegible]CPEB[illegible]DNA[illegible]“[illegible]……[illegible]”[illegible]

[illegible]CPEB[illegible]“[illegible]”[illegible]58[illegible]1[illegible]——[illegible]

---

[1] [illegible]1891[illegible]1893[illegible]Sorbonne[illegible]1909[illegible]*Matter and Memory*[illegible]——[illegible]1892[illegible]——[illegible]*Sodom and Gomorrah*[illegible]

[2] 1931[illegible]

[3] A.J.[illegible]A.J.Liebling[illegible]“[illegible]”

[4] [illegible]*Advice for a Young Investigator*[illegible]“[illegible]”

[5] [illegible]

[6] [illegible]post-traumatic stress disorder[illegible]PTSD[illegible]

[7] [illegible]“[illegible]‘[illegible]——’[illegible]‘[illegible]’[illegible]‘[illegible]’[illegible]‘[illegible]’[illegible]”

[8] [illegible]CREB[illegible]CREB[illegible]

[9] [illegible]——[illegible]

Proust Was a Neuroscientist

05

视觉的过程

“现代绘画之父”保罗·塞尚

路德维希·维特根斯坦

人们是如何通过思考获得真知的？要知道，画一张脸会让你更清晰地看到这面容。

[illegible]·[illegible]*Character in Fiction*[illegible]“[illegible]1910[illegible]12[illegible]”[illegible]“[illegible]”[1][illegible]·[illegible]——[illegible]·[illegible]Roger Fry[illegible]“[illegible]”[illegible]“[illegible]……[illegible]‘[illegible]’[illegible]”

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]·[illegible]William Wundt[illegible]——[illegible]

[illegible]“[illegible]”[illegible]Claude Monet[illegible]Pierre-Auguste Renoir[illegible]Edgar Degas[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]Pho-ton[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”——[illegible]

[illegible]——[illegible]

[illegible]——[illegible]——[illegible]“[illegible]”[illegible]

[illegible]1912[illegible]6[illegible]Grafton Gallery[illegible]·[illegible]Henri Matisse[illegible]New Russians[illegible]·[illegible]Vanessa Bell[illegible]“[illegible]”[illegible]

[illegible]

[illegible]“[illegible]”[illegible]Photograph[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]camera obscuras[illegible]·[illegible]·[illegible]Leonardo da Vinci[illegible]Giovanni Battista Della Porta[illegible]1558[illegible]*Magia Naturalis*[illegible]19[illegible]·[illegible]Louis Daguerre[illegible]“[illegible]”[illegible]

[illegible]J.M.W. Turner[illegible]——[illegible]·[illegible]1859[illegible]“[illegible]……[illegible]”[illegible]——“[illegible]”[illegible]

[illegible]·[illegible]Edouard Manet[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]Gare Saint-Lazare[illegible]

[illegible]·[illegible]*Impression:Sunrise*[illegible]1872[illegible]Le Havre[illegible]

[illegible]——[illegible]·[illegible]Vincent van Gogh[illegible]“[illegible]”[illegible]——[illegible]

[illegible]——[illegible][2] [illegible]——[illegible]……[illegible]

[illegible]·[illegible]Eugene Delacroix[illegible] Jean-Auguste-Dominique Ingres [illegible] William Bouguereau[illegible]——[illegible]painterly abstraction[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]·[illegible]“[illegible]”[illegible]“[illegible]”

[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”

[illegible]·[illegible]Camille Pissarro[illegible]——[illegible]“[illegible]”[illegible]“[illegible]”

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]·[illegible]Gustave Courbet[illegible]*Rocks at L’Estaque*[illegible]——[illegible]



1873[illegible]*Green Apples*[illegible]

[illegible]“[illegible]”[illegible]

[illegible]——[illegible]“[illegible]”[illegible]“[illegible]”[illegible]——[illegible]

[illegible]

[illegible]

[illegible]

[illegible] 20 [illegible] 50 [illegible]·[illegible] David Hubel [illegible]·[illegible] Torsten Wiesel [illegible] —— [illegible] V_1 [illegible] —— [illegible] galvanic needle [illegible]

[illegible] —— [illegible]

[illegible] "[illegible]" [illegible] —— [illegible]

[illegible] [3] [illegible] 1959 [illegible] *Receptive*

Field of Single Neurons in Cat’s Striate Cortex[illegible]

[illegible]——[illegible]《*Rocks Above the Caves at Chateau Noir*》[illegible]

[illegible]·[illegible]（Geerges Seurat）[illegible]·[illegible]（Paul Signac）[illegible]（pointillism）——[illegible]·[illegible]（Meyer Schapiro）[illegible]“[illegible]”[illegible]

[illegible]V_1[illegible]

[illegible]——[illegible]（feed-forward projection）[illegible]

[illegible]——[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]50[illegible]“[illegible]”[illegible]“[illegible]”[illegible] V_1[illegible]

[illegible]·[illegible]Oliver Sacks[illegible]P[illegible]——[illegible]P[illegible]

> [illegible]P[illegible]

P[illegible]——[illegible]P[illegible]“[illegible]P[illegible]”

[illegible]——[illegible]——V_1[illegible]P[illegible]P[illegible]“[illegible]”[illegible]P[illegible]“[illegible]15[illegible]”[illegible]P[illegible]“P[illegible]”[illegible]

[illegible]P[illegible]——[illegible]——[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

——

enplein air “

”

[illegible]

1858[illegible]18[illegible]·[illegible]Emile Zola[illegible]“[illegible]——[illegible]Sphinx[illegible]”[illegible]

[illegible][4][illegible]Titian[illegible]·[illegible]Peter Rubens[illegible]

[illegible]——[illegible]Velazquez[illegible][5][illegible]·[illegible]Gustave Courbet[illegible]“[illegible]”[illegible]

[illegible]1863[illegible]“[illegible]”[illegible]——[illegible]*The Luncheon on the Grass*[illegible]——[illegible]“[illegible]”

20[illegible]—[illegible]1885[illegible]

[illegible]“[illegible]–[illegible]”[illegible]Rougon-Macquart[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]*L'Oeuvre*[illegible]

[illegible]——[illegible]1886[illegible]

[illegible]·[illegible]Claude Lantier[illegible]——[illegible]·[illegible]Pierre Sandoz[illegible]20[illegible]“[illegible]”[illegible]

[illegible]“[illegible]‘[illegible]……[illegible]’[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]·[illegible]Stephane Mallarme[illegible]“[illegible]”[illegible]“[illegible]——[illegible]”[illegible]

[illegible]“[illegible]”[illegible]·[illegible]Oscar Wilde[illegible]“[illegible]”[illegible]1900[illegible]“[illegible]”[illegible]“[illegible]”

[illegible]—— [illegible]——[illegible]

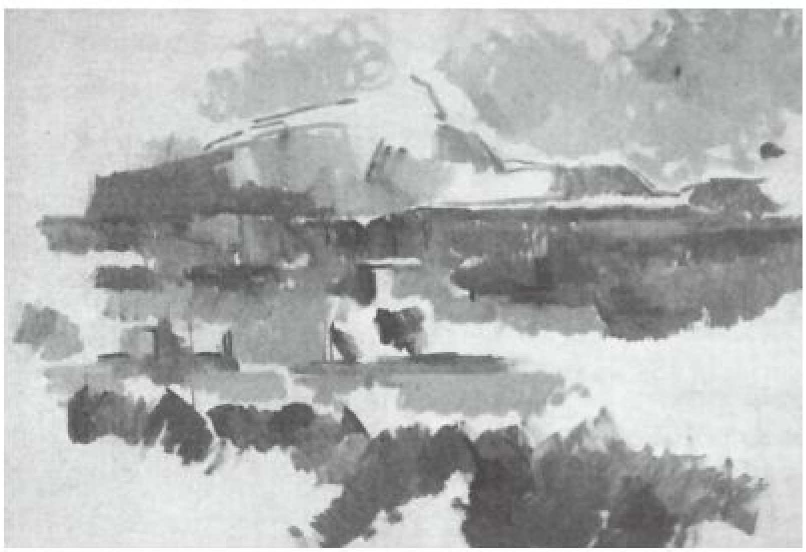
[illegible]·[illegible]Pablo Picasso[illegible]·[illegible]Georges Braque[illegible]Cubist[illegible]

[illegible]
[illegible]
[illegible]

[illegible]

[illegible]*nonfinito*[illegible][6][illegible]

[illegible]*Mont Sainte-Victoire*[illegible]Les Lauves[illegible]



[illegible]1904—1905[illegible]

[illegible]——[illegible]

[illegible]——[illegible]

[illegible]——[illegible]——[illegible]

[illegible]——[illegible]

[illegible]20[illegible]Gestalt[illegible]“[illegible]”[illegible]·[illegible]Carl Stumpf[illegible]·[illegible]Kurt Koffka[illegible]·[illegible]Wolfgang Kohler[illegible]·[illegible]Max Wertheimer[illegible]20[illegible]·[illegible]

[illegible]·[illegible]Immanuel Kant[illegible]“[illegible]——[illegible]”[illegible]“[illegible]”[illegible]24[illegible]

[illegible]——[illegible]

[illegible]1[illegible]5[illegible]V_1[illegible]V_1[illegible]V_5[illegible]

[illegible]V_2[illegible]

[illegible]

[illegible]（medial temporal lobe）[illegible]V_5[illegible]

[illegible]“[illegible]”（visual-object agnosia）[illegible]

[illegible]·[illegible]（Paul Simon）[illegible]“[illegible]”[illegible]（lateral geniculate nucleus，LGN）[illegible]10[illegible]·[illegible]《*Pragmatism*》[illegible]“‘[illegible]’[illegible]”。

[illegible]

[illegible]——[illegible]

[illegible]“[illegible]”[illegible]——[illegible]

[illegible]·[illegible]·[illegible]Rainer Maria Rilke[illegible]“[illegible]”[illegible]—— [illegible]

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[1] [illegible]·[illegible]Bertrand Russell[illegible]“[illegible]”[illegible]·[illegible]Anne Banfield[illegible]*The Phantom Table*[illegible]

[2] [illegible]“[illegible]”

[3] [illegible]·[illegible]Piet Mondrian[illegible]“[illegible]”[illegible]V_1[illegible]

[4] [illegible]——[illegible]

[5] [illegible]·[illegible]17[illegible]——[illegible]

[6] [illegible]·[illegible]“[illegible]”

Proust Was a Neuroscientist

06

音乐的源头

"音乐界的毕加索"
伊戈尔·斯特拉文斯基

T.S.艾略特

只有那些肯冒险远行的人才有可能发现自己能走多远。

[illegible]8[illegible]

[illegible]·[illegible]*The Rite of Spring*[illegible]

[illegible]·[illegible]Sergey Diaghilev[illegible]*Les Sylphides*[illegible]Chopin[illegible]·[illegible]Michel Fokine[illegible]Polonaise[illegible]“[illegible]”[illegible]

[illegible]·[illegible]Pierre Monteux[illegible]bassoon[illegible]——[illegible]

[illegible]arpeggio[illegible][1][illegible]

[illegible]T.S.[illegible]“[illegible]”[illegible]*The Augurs of Spring*[illegible]

[illegible]“[illegible]”[illegible]

[illegible]

[illegible]“[illegible]”[illegible]dissonance[illegible][2][illegible]

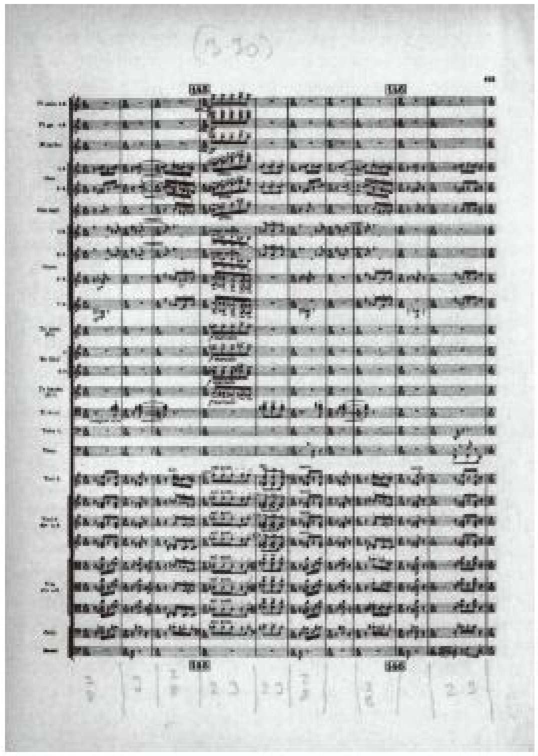
[illegible]·[illegible]Vaslav Nijinsky[illegible]——[illegible]——[illegible]

[illegible]·[illegible]“[illegible]……[illegible]……[illegible]”[illegible]

[illegible]Colette[illegible]“[illegible]”

[illegible]?[illegible]

[illegible]——[illegible]……[illegible]——[illegible]“[illegible]”[illegible][3]



Fantasia

[illegible]

[illegible]·[illegible]1882[illegible]St.Petersburg Opera[illegible]“[illegible]”[illegible]

[illegible]·[illegible]–[illegible]Nikolai Rimsky-Korsakov[illegible]19[illegible]

[illegible]——[illegible]*The Ring Cycle*[illegible]“[illegible]”[illegible]

1908[illegible]·[illegible]Arnold Schoenberg[illegible][4]——[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”

[illegible]atonality[illegible]“[illegible]”[illegible]1908[illegible]F[illegible]Fsharp Minor[illegible]F[illegible]“[illegible]

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Verlaerte Nacht

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1913

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[5]

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Petrushka “ ”

“ ” “ Johannes Brahms ”[6]

F

C

[illegible]

[illegible]330[illegible]

[illegible]16 000[illegible][7][illegible]

[illegible]

[illegible]pattern[illegible]16[illegible]

[illegible]——[illegible]——[illegible]

[illegible]

[illegible]tonic-triad[illegible]

[illegible]

[illegible]·[illegible]Leonard Meyer[illegible]1956[illegible]*Emotion and Meaning in Music*[illegible]131[illegible]C[illegible]50[illegible]E[illegible]E[illegible]

[illegible]——[illegible]“[illegible]”[illegible]“[illegible]”[illegible]E[illegible]“[illegible]”

[illegible]——[illegible]“[illegible]”[illegible]

Johann Strauss

[illegible]

[illegible]——[illegible]E[illegible]E[illegible]E-flat-major-Seventh Chord[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]harmonic pole[illegible]——[illegible]E[illegible]E[illegible]C[illegible]

[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]Bob Dylan[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]——[illegible]

[illegible]“[illegible]”[illegible]

[illegible]

[illegible]D[illegible]B[illegible]E[illegible]B[illegible]2/4[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]——[illegible]“[illegible]”[illegible]“[illegible]”

[illegible]

[illegible] “[illegible]”[illegible]——[illegible]

[illegible]——[illegible]“[illegible]”[illegible]——9/8[illegible]5/8[illegible]3/8[illegible]2/4[illegible]7/4[illegible]3/4[illegible]

[illegible]

[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]C[illegible]

[illegible]“[illegible]”[illegible]numerical mysticism[illegible]“[illegible]”[illegible]

[illegible]——[illegible]

[illegible]——[illegible]

[illegible]“[illegible]”[illegible]“[illegible]‘[illegible]’[illegible]”[illegible]“[illegible]”[illegible]

[illegible]

[illegible]“[illegible]”[illegible]1940[illegible]

[illegible]——[illegible]

[illegible]——[illegible]fugal[illegible]corticofugal network[illegible]contrapuntal[illegible]

[illegible]“[illegible]”[illegible]egocentric selection[illegible]

[illegible]3[illegible]5[illegible]

[illegible]“[illegible]”[illegible]——[illegible]——[illegible]

[illegible]

[illegible]——[illegible]·[illegible]*Firebird*[illegible]

[illegible]“[illegible]”[illegible]·[illegible]Giacomo Puccini[illegible]“[illegible]”[illegible]“[illegible]”

[illegible]

[illegible]

[illegible]“[illegible]”

[illegible][8]

[illegible]

[illegible]

[1] [illegible]——[illegible]

[2] [illegible]——[illegible]

[3] [illegible]Zelda[illegible]F.[illegible]·[illegible]F.Scott Fitzgerald[illegible]

[4] [illegible]“[illegible]”[illegible]1/3[illegible]1/3[illegible]C[illegible]C-E-G[illegible]C[illegible]C-D-E-F-G-A-B-C[illegible]

[5] [illegible]·[illegible]Alban Berg[illegible]*Altenberglieder*[illegible] [illegible]*Uber die Grenzen*[illegible]12[illegible]

[6] [illegible]——[illegible]

[7] [illegible]1827[illegible]R.[illegible]——[illegible]

[8] [illegible]·[illegible]Ramones[illegible]……[illegible]

Proust Was a Neuroscientist

07 语言的结构

“现代主义之母”
格特鲁德·斯泰因

爱默生

言语是无限思想的有限器官。

[illegible]·[illegible]1898[illegible]5[illegible]*Psychological Review*[illegible][1][illegible]·[illegible][2][illegible]——[illegible]

[illegible]“[illegible]”[illegible]——[illegible]“[illegible]”

[illegible]“[illegible]”[illegible]——[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]

[illegible]*Tender Buttons*[illegible]1912[illegible]1914[illegible]73[illegible]——“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]19[illegible]

> [illegible]
> [illegible]
> [illegible]

[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]——
[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]·[illegible]“[illegible]”

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]——[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]50[illegible]1956[illegible]·[illegible]Noam Chomsky[illegible]——[illegible]“[illegible]”[illegible]

[illegible]

[illegible]·[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]·[illegible][3][illegible]“[illegible]”

1903[illegible]27[illegible]“[illegible]”[illegible]*Everybody’s Autobiography*[illegible]“[illegible]”

[illegible]·[illegible]1938[illegible]*Picasso*[illegible]“[illegible]”

[illegible]1905[illegible]“[illegible]”[4][illegible]·[illegible]

[illegible]·[illegible]*Autobiography of Alice B. Toklas*[illegible]

> [illegible]16[illegible]24[illegible]90[illegible]……[illegible]·[illegible]——[illegible]



[illegible]”[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”——[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]——[illegible]“[illegible]——[illegible]”

[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]·[illegible]

[illegible]·[illegible]·[illegible]“[illegible]”[illegible]“[illegible]·[illegible]20[illegible]”[illegible]“[illegible]”[illegible]

[illegible]——[illegible]“[illegible]……[illegible]”

[illegible]·[illegible]1890[illegible]“[illegible]”[illegible]——[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]

[illegible]——[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]‘[illegible]’[illegible]‘[illegible]’[illegible]‘[illegible]’[illegible]‘[illegible]’[illegible]‘[illegible]’[illegible]……”[5][illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]·[illegible]Richard Wright[illegible]“[illegible]·[illegible]”[illegible]“[illegible]——[illegible]·[illegible]‘[illegible]’[illegible]”[illegible]“[illegible]”

[illegible]“[illegible]”[illegible]“[illegible]”[illegible][6][illegible]·[illegible]“[illegible]”[illegible]

[illegible]·[illegible]1920[illegible]——[illegible]“[illegible]”[illegible]

[illegible]——[illegible]·[illegible]Ivan Pavlov[illegible]·[illegible]Edward Thorndike[illegible]positive reinforcement[illegible]——[illegible]——[illegible]

[illegible]

[illegible]

[illegible]

[illegible]1940[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]B. F. Skinner[illegible]“[illegible]—[illegible]”[illegible]1934[illegible]·[illegible]*Has Gertrude Stein a Secret?*[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]“[illegible]?”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]——[illegible]

[illegible]——[illegible]“[illegible]”[illegible]

[illegible]——[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]

[illegible]dadaisticart[illegible]

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1956 9 11

· Allen Newell · Herbert Simon "…… ……" A.N.Whitehead Bernard Russell *Principia Mathmatica* 52 38 " "

· George Miller " 7 2" —— 7 [7] 7 2

—— " "

· 27 *Three Models for the Description of Language* —— " " " " ·

" " " " " "

[illegible]

[illegible]——[illegible]“[illegible]……[illegible]……”[illegible]“[illegible]……[illegible]……”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]……[illegible]……”[illegible]

[illegible]20[illegible]——[illegible]1959[illegible]*Syntactic Structures*[illegible]*Verbal Behavior*[illegible]32[illegible]

[illegible]

[illegible]——[illegible]·[illegible]“[illegible]”[illegible]

[illegible]20[illegible]80[illegible]“[illegible]”[illegible]1981[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[8]

[illegible]50[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]

[illegible]

[illegible]T. S.[illegible]1 000[illegible]

[illegible]“[illegible]”

[illegible]“[illegible]”[illegible]·[illegible]Sherwood Anderson[illegible]“[illegible]·[illegible]”

[illegible]“[illegible]……”[9][illegible]

[illegible]“[illegible]19[illegible]”[illegible]“[illegible]”[illegible]“[illegible]……”[illegible]“[illegible]”[illegible] “[illegible]”[illegible]“[illegible]”1936[illegible]·[illegible]Thornton Wilder[illegible]“[illegible]‘[illegible]……[illegible]……[illegible]……’[illegible]100[illegible]”

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]——[illegible]·[illegible]“[illegible]”[illegible]1946[illegible]“[illegible]”

[illegible]“[illegible]”[illegible]*How to Write*[illegible]“[illegible]”

---

[1] 1896[illegible]9[illegible]·[illegible]Leo Solomon[illegible]*Normal Motor Automatism*[illegible]

[2] [illegible]·[illegible]Franklin Mall[illegible]

[3] [illegible]“[illegible]”——“[illegible]……”

[4] [illegible]*Old Guitarist*[illegible]*Two Sisters*[illegible]——[illegible]

[5] [illegible]*Patriarchal Poetry*[illegible]

[6] [illegible]*A Midsummer Night’s Dream*[illegible]“[illegible]/ [illegible]”[illegible]

[7] [illegible]·[illegible]60[illegible]——[illegible]6[illegible]

[8]

[9] “……”——“”

Proust Was a Neuroscientist

08

浮现的自我

“游走在优雅和疯癫之间”的
女作家弗吉尼亚·伍尔夫

玛丽安·穆尔

解释一切的心理学就等于什么都没有解释。

1920[illegible]·[illegible]·[illegible]“[illegible]”[illegible]“[illegible]”[illegible]·[illegible]Katherine Mansfield[illegible]“[illegible]”

[illegible]——“[illegible]·[illegible]·[illegible]Mr. Wells[illegible]·[illegible]Mr. Bennett[illegible]·[illegible]Mr. Galsworthy[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”“[illegible]”

[illegible]“[illegible]—— [illegible]”[illegible]

[illegible]“[illegible]”

[illegible]——“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]·[illegible]“[illegible]”[illegible]

[illegible]“[illegible]‘[illegible]……[illegible]’[illegible]”[illegible]



[illegible]·[illegible]·[illegible]·[illegible]George Charles Bereford[illegible]1902[illegible]

[illegible]——[illegible]

9 E.M. Foster [1]

Jacob's Room *Mrs. Dalloway* Septimus

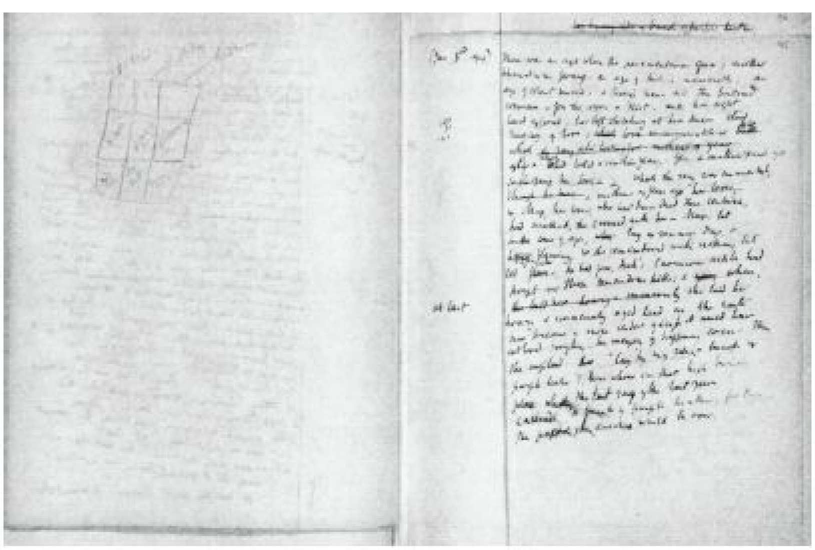
1922 40 Clarissa Dalloway

[illegible]6[illegible]“[illegible]”[illegible]“[illegible]”

[illegible]·[illegible]Septimus Smith[illegible]·[illegible]Bradshaw[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]——[illegible]”[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]——[illegible]……”[illegible]“[illegible]”[illegible]——“[illegible]”



[illegible]1925[illegible]

[illegible]*To the Lighthouse*[illegible]Lily[illegible]

[illegible]“[illegible]”[illegible]*Modern Fiction*[illegible]“[illegible]——[illegible]”

[illegible]Mrs. Ramsay[illegible]“Q”[illegible]“[illegible]”[illegible]James[illegible]“[illegible]”[illegible]“[illegible]……[illegible]”

[illegible]“[illegible]……[illegible]”[illegible]“[illegible]”[illegible]Herbrides[illegible]

[illegible]*A Room of One’s Own*[illegible]“[illegible]‘[illegible]’[illegible]……[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]——“[illegible]”[illegible]“[illegible]”[illegible]

[illegible] Arthur Rimbaud [illegible] T.S. [illegible]

[illegible] 10 [illegible]

[illegible] Daniel Dennett [illegible]

[illegible]

[illegible] 1962 [illegible] Roger Sperry [illegible] Michael Gazzaniga [illegible][2] [illegible] 1981 [illegible]

split-brain

Street Haunting

[illegible]

[illegible]“[illegible]”[illegible]

[illegible]——[illegible]——[illegible]“[illegible]”[illegible]“[illegible]”

[illegible]·[illegible]Erich Auerbach[illegible]*Mimesis*[illegible]19[illegible]——[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”

[illegible]——[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]——[illegible]

[illegible]——[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”

[illegible]“[illegible]”[illegible]“[illegible]……”[illegible]“[illegible]”——[illegible]“[illegible]”[illegible]“[illegible]”

[illegible]——[illegible]19[illegible]——[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]——[illegible]

[illegible]——[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]——[illegible]“[illegible]”[illegible]

[illegible]——[illegible]·[illegible]Lawrence Weiskrantz[illegible]20[illegible]70[illegible]V_1[illegible]

[illegible]V_1[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]——[illegible]

[illegible]“[illegible]”[illegible]——[illegible][3][illegible]

[illegible]“[illegible]”[illegible]

[illegible]*The Waves*[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]

[illegible]

[illegible]

[illegible]“[illegible]”（neural correlate of consciousness，NCC）[illegible]

[illegible]·[illegible]（Christof Koch）[illegible]“NCC”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]——[illegible]（binocular rivalry）[4][illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]

[illegible]“[illegible]”[illegible]——[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]·[illegible]“[illegible]——[illegible]”[illegible]“[illegible]”[illegible]

[illegible]·[illegible]“[illegible]”

[illegible]

[illegible]——[illegible]“[illegible]

[illegible]……[illegible]”

[illegible]“[illegible]”

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]——[illegible]“[illegible]”[illegible]

[illegible]

---

[1] [illegible]1941[illegible]3[illegible]28[illegible]

[2] [illegible]1908[illegible]·[illegible]Kurt Goldstein[illegible]“[illegible]……”

[3] [illegible]

[4] [illegible]——[illegible]

Proust Was a Neuroscientist

结语

呼唤真正的“第三种文化”

艺术与科学直接对话

Richard Rorty

理查德·罗蒂

如果说我们应该放弃这样的想法——那并不是说我们已经发现世界上根本没有真理，而是真理就在那里等着被发现。

1959[illegible]C.P.[illegible]——[illegible]“[illegible]”[illegible]“[illegible]”[illegible]T.S.[illegible]“[illegible]”

[illegible]“[illegible]”[illegible]Samuel Taylor Coleridge[illegible]

[illegible]

[illegible]·[illegible]·[illegible]Brian Greene[illegible]·[illegible]·[illegible]E.O.Wilson[illegible]

[illegible]

[illegible]·[illegible]*Consilience*[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]——[illegible]”

[illegible]——[illegible]

[illegible]·[illegible]Robert Frost[illegible]“[illegible]”[illegible]

[illegible]·[illegible]《The Blank Slate:The New Sciences of Human Nature》[illegible]

[illegible]——[illegible]

[illegible]“[illegible]·[illegible]‘[illegible]1910[illegible]12[illegible]’[illegible]”[illegible]“20[illegible]”[illegible]“[illegible]1910[illegible]”[illegible]

[illegible]

[illegible]·[illegible]“[illegible]”[illegible]——[illegible]“[illegible]”[illegible]

[illegible]——[illegible]

[illegible]·[illegible]“[illegible]”[illegible]

[illegible]·[illegible]2005[illegible]·[illegible]Ian McEwan[illegible]

[illegible]*Saturday*[illegible]·[illegible]*Dr. Henry Perowne*[illegible]“[illegible]”[illegible]“[illegible]”

[illegible]“[illegible]”[illegible]

[illegible]“[illegible]*Daily Mirror*[illegible]”[illegible]——[illegible]

[illegible]Baxter[illegible]——[illegible]Huntington’s disease[illegible]“[illegible]”[illegible]CAG[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]“[illegible]”[illegible]“[illegible]”

[illegible]·[illegible]Matthew Arnold[illegible]*Dover Beach*[illegible]——[illegible]“[illegible]”[illegible]

[illegible]——[illegible]——[illegible]“[illegible]——[illegible]”

[illegible]

[illegible]“[illegible]”[illegible]

[illegible][1][illegible]·[illegible]Vladimir Nabokov[illegible]“[illegible]”[illegible]

[illegible]“[illegible]”[illegible]·[illegible]John Keats[illegible]“[illegible]”[illegible]negative capability[illegible]“[illegible]”[illegible]

[illegible]——[illegible]——[illegible]·[illegible]——[illegible]*Nature*[illegible]

[illegible]·[illegible]“[illegible]——[illegible]

[illegible]”。

[illegible]——[illegible]“[illegible]”。

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[1] [illegible]

[illegible]

[illegible]——[illegible]“[illegible]”[illegible]“[illegible]”[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]*Lied Vom Kindsein*[illegible]

[illegible]·[illegible]

[illegible]·[illegible]25[illegible]*How We Decide*[illegible]*Proust was a Neuroscientist*[illegible]·[illegible]“[illegible]”[illegible]…… [illegible]

[illegible]——[illegible]

[illegible]——[illegible]

[illegible]

湛庐，与思想有关……

如何阅读商业图书

商业图书与其他类型的图书，由于阅读目的和方式的不同，因此有其特定的阅读原则和阅读方法，先从一本书开始尝试，再熟练应用。

阅读原则1 二八原则

对商业图书来说，80%的精华价值可能仅占20%的页码。要根据自己的阅读能力，进行阅读时间的分配。

阅读原则2 集中优势精力原则

在一个特定的时间段内，集中突破20%的精华内容。也可以在一个时间段内，集中攻克一个主题的阅读。

阅读原则3 递进原则

高效率的阅读并不一定要按照页码顺序展开，可以挑选自己感兴趣的部分阅读，再从兴趣点扩展到其他部分。阅读商业图书切忌贪多，从一个小主题开始，先培养自己的阅读能力，了解文字风格、观点阐述以及案例描述的方法，目的在于对方法的掌握，这才是最重要的。

阅读原则4 好为人师原则

在朋友圈中主导、控制话题，引导话题向自己设计的方向去发展，可以让读书收获更加扎实、实用、有效。

阅读方法与阅读习惯的养成

（1）回想。阅读商业图书常常不会一口气读完，第二次拿起书时，至少用15分钟回想上次阅读的内容，不要翻看，实在想不起来再翻看。严格训练自己，一定要回想，坚持50次，会逐渐养成习惯。

（2）做笔记。不要试图让笔记具有很强的逻辑性和系统性，不需要有深刻的见解和思想，只要是文字，就是对大脑的锻炼。在空白处多写多画，随笔、符号、涂色、书签、便签、折页，甚至拆书都可以。

（3）读后感和PPT。坚持写读后感可以大幅度提高阅读能力，做PPT可以提高逻辑分析能力。从写读后感开始，写上5篇以后，再尝试做PPT。连续做上5个PPT，再重复写三次读后感。如此坚持，阅读能力将会大幅度提高。

（4）思想的超越。要养成上述阅读习惯，通常需要6个月的严格训练，至少完成4本书的阅读。你会慢慢发现，自己的思想开始跳脱出来，开始有了超越作者的感觉。比拟作者、超越作者、试图凌驾于作者之上思考问题，是阅读能力提高的必然结果。

好的方法其实很简单，难就难在执行。需要毅力、执著、长期的坚持，从而养成习惯。用心学习，就会得到心的改变、思想的改变。阅读，与思想有关。

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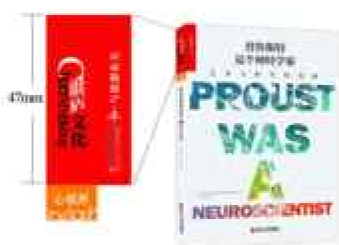
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并归于两个品牌

找“小红帽”

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阅读的最大成本

读者在选购图书的时候，往往把成本支出的焦点放在书价上，其实不然。

时间才是读者付出的最大阅读成本。

阅读的时间成本=选择花费的时间+阅读花费的时间+误读浪费的时间

湛庐希望成为一个“与思想有关”的组织，成为中国与世界思想交汇的聚集地。通过我们的工作和努力，潜移默化地改变中国人、商业组织的思维方式，与世界先进的理念接轨，帮助国内的企业和经理人，融入世界。这是我们的使命和价值。

我们知道，这项工作就像跑马拉松，是极其漫长和艰苦的。但是我们有决心和毅力去不断推动，在朝着我们目标前进的道路上，所有人都是同行者和推动者。希望更多的专家、学者、读者一起来加入我们的队伍，在当下改变未来。

湛庐文化2008-2013年获奖书目



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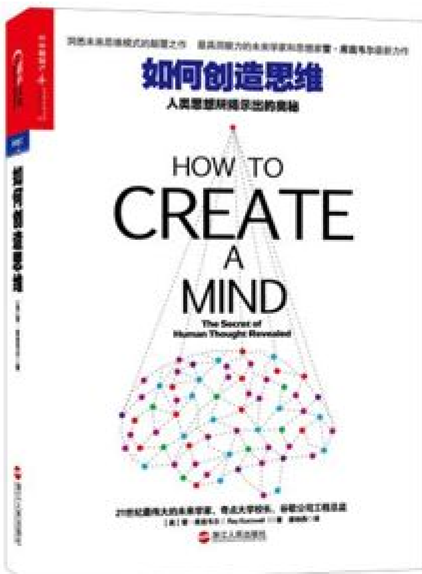
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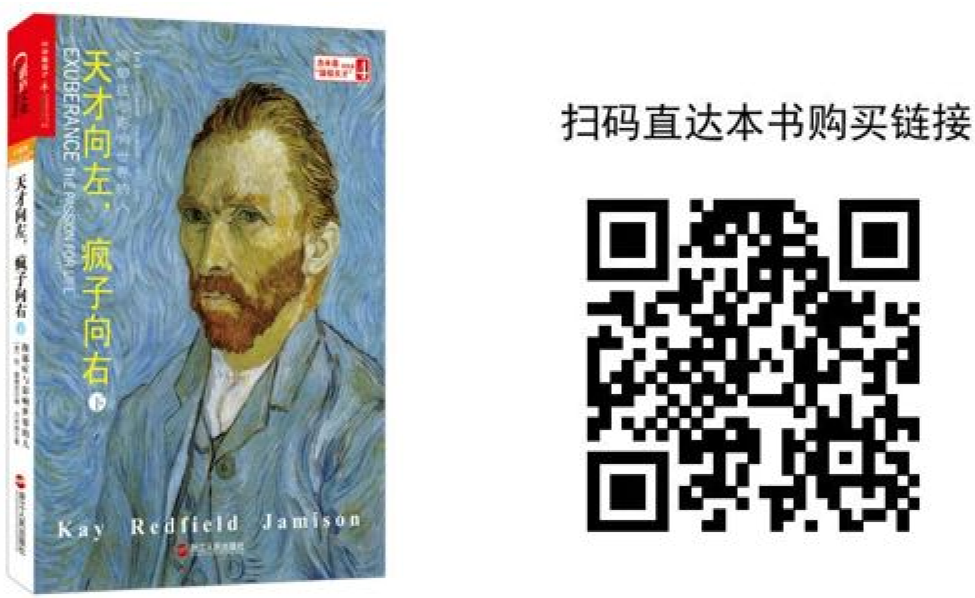


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